

2011 193R Application Spreadsheet

<u>INSURANCE COMPANY*</u>	<u>GROUP NAME*</u>	<u>STREET ADDRESS</u>	<u>CITY/TOWN</u>	<u>STATE</u>	<u>ZIP</u>	<u>AUTO (A) or HOME (H)</u>	<u>PROPOSED RATE DEV. (0.0%)</u>	<u>PROPOSED EFFECTIVE DATE</u>	<u>CU, E,M,U GROUP TYPE**</u>	<u>TOTAL NUMBER IN GROUP</u>	<u>ELIGIBLE NUMBER IN GROUP</u>	<u>NUMBER OF CURRENT INSUREDS</u>	<u>ORIGINAL PLAN DATE</u>	<u>AGENCY OR MKT. REP.</u>	<u>EXPERIENCE SUBMITTED YES OR NO</u>
Plymouth Rock Assurance Corporation	National Audubon Society	225 Varick Street	New York	NY	10014	A	4%	12/17/2011	M	320000	10408	0	12/17/2011	MassDrive Insurance Group, LLC	No
Plymouth Rock Assurance Corporation	National Wild Turkey Federation	770 Augusta Road	Edgefield	SC	29824	A	4%	12/17/2011	M	233207	1879	0	12/17/2011	MassDrive Insurance Group, LLC	No
Plymouth Rock Assurance Corporation	Official NASCAR Members Club	3135 Springbank Lane, Suite 100	Charlotte	NC	28226	A	4%	12/17/2011	M	72000	2375	0	12/17/2011	MassDrive Insurance Group, LLC	No

* Provide full insurance company name and full group name. If there is more than one company name, please separate the company name by a comma.

** Group Type - E = employee, CU = credit union, M = all other member groups, U = unions

2011 EXPENSE EXHIBIT FOR ALL 193R GROUP MARKETING PLANS

Insurers are required to submit the expense ratios underlying their current rates and the expense ratio or average expense per vehicle associated with the group marketing plan

INSURANCE COMPANY	GROUPNAME	(1) Expenses Assumed In Insurer's Rates Currently On File	(2) Expenses Associated With Group Marketing Plan	(3) Reasons for Expensed Difference	(4) Requested Group Rate Deviation
Plymouth Rock Assurance Corporation	National Audubon Society	34.5%	33.5%	Lower acquisition cost	4.0%
Plymouth Rock Assurance Corporation	National Wild Turkey Federation	34.5%	33.5%	Lower acquisition cost	4.0%
Plymouth Rock Assurance Corporation	Official NASCAR Members Club	34.5%	33.5%	Lower acquisition cost	4.0%

MASSACHUSETTS
GROUP MARKETING NEW/RENEWAL
AFFIDAVIT

Attached is the documentation required for the application for the listed Plymouth Rock Assurance Corporation 2011 Group Marketing clients.

We have verified that it is the intention of each of the following clients to participate in the Group Marketing program within their organization for the year 2011 and have confirmed their participation to them in writing:

National Audubon Society
National Wild Turkey Federation
Official NASCAR Members Club

You may contact any of our clients to verify information and confirm participation.



Gary Sjolín
Chief of Agency Marketing