

EXPENSE EXHIBIT FOR ALL AUTO & HOME 193R GROUP MARKETING RATE DEVIATIONS

Year Plan Will be Applied

2012

Insurers are required to submit the expense ratios underlying their current rates and the expense ratio or average expense per unit associated with the group marketing rate deviation.

<u>INSURANCE COMPANY</u>	<u>GROUPNAME</u>	(1) Expenses Assumed In Insurer's Rates Currently On File	(2) Expenses Associated With Group Marketing Plan	(3) Reasons for Expensed Difference	(4) Requested Group Rate Deviation
Plymouth Rock Assurance Corporation	Human Rights Campaign	31.9%	30.9%	Lower Acquisition/Admin Costs	4.0%
Plymouth Rock Assurance Corporation	Mortar Board	31.9%	30.9%	Lower Acquisition/Admin Costs	4.0%

**INSURANCE
COMPANY**

GROUPNAME

**(1)
Expenses Assumed
In Insurer's Rates
Currently On File**

**(2)
Expenses Associated
With Group Marketing
Plan**

**(3)
Reasons for
Expensed
Difference**

**(4)
Requested
Group Rate
Deviation**

MASSACHUSETTS
GROUP MARKETING NEW/RENEWAL
AFFIDAVIT

Attached is the documentation required for the application for the listed Plymouth Rock Assurance Corporation Company 2012 Group Marketing clients.

We have verified that it is the intention of each of the following clients to participate in the Group Marketing program within their organization for the year 2012 and have confirmed their participation to them in writing:

Human Rights Campaign
Mortar Board

You may contact any of our clients to verify information and confirm participation.

A handwritten signature in cursive script, appearing to read "Gary M. Sjolín".

Gary M. Sjolín
Chief of Agency Marketing

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