

Registration for Leadership Roundtables™

Since confidentiality is essential, all participants will be asked to sign a confidentiality agreement. Additionally, if possible, all groups will be comprised of agencies with different geographical locations.

Name: _____
Agency: _____
Address: _____
City: _____
State/Zip: _____
Phone: _____
Website: _____
Email: _____

Method of Payment

1. I have enclosed a check in the amount of \$_____ made payable to Association Education, 137 Pennsylvania Avenue, Framingham, MA 01701.

2. I am paying by credit card. Mail to MAIA -or- fax to **(508) 628-5443**.

Please circle one: Amex MC Visa

Name: _____

Card #: _____

Exp. Date: _____ \$ Amt. _____

Signature: _____

Don't miss this great opportunity to improve your agency and your leadership!



Bonni Carson DiMatteo, CMC
President, Atlantic Consultants
11 River St. Wellesley, Ma. 02481
Cell: 781-552-9300
Office: 781-235-7555
www.atlanticconsultants.com

Bonni Carson DiMatteo, CMC, is President of Atlantic Consultants, a family owned consulting firm founded in 1982. Bonni helps companies and its leaders move their company and people to the next level. A frequent speaker, facilitator, coach and trainer, she consults to a wide variety of companies and industries from the small family firms to Fortune 500. She has broad industry experience from professional and financial services to manufacturing and biotech. No matter the size or industry Bonni is best known for her ability to assess the challenges and opportunities and to develop and implement a plan to successfully achieve goals, build commitment, collaboration and customer focus.

Bonni is on the Board of Directors of the Institute of Management Consultants, Big Brother, Big Sister and is a mentor for Babson's Women's Leadership MBA Program. Bonni is a member of the Commonwealth Institute, Boston facilitators Roundtable, The ODLearning Group; and the National Speakers Association.

**Isn't It Lonely at the Top?
It doesn't have to be anymore!**

**Introducing...
Leadership Roundtables™**



**from the
Massachusetts Association of
Insurance Agents**



Do you ever wonder how other CEOs are managing their challenges? Where do you go to get advice or perspective to learn a new way? What would it be like to have an ongoing CEO/Leadership Roundtable that could help you solve your biggest business challenges? What would it be like to have a trusted group of advisors? MAIA is offering just that opportunity to its members.

Understanding that it is often isolating at the top, the **Leadership Roundtables™** will meet three hours once a month for one year, and it is limited to the first twelve executives who sign up. The **Leadership Roundtables™** will be facilitated by an experienced CEO Roundtable facilitator, management consultant and coach, **Bonni Carson DiMatteo, CMC.**

The monthly meetings are divided into three value added segments:

Typical Agenda

1st hour – Focused Leader:

Each month each leader presents his agency in strategic focus and gets feedback and suggestions on strategy and tactics to achieve goals

2nd hour – Best Practices:

Presentation and discussion of key success factors. Ex: Customer focus, vision and strategy, continuous improvement, communication, team problem solving, reward and recognition, consultation, professional development, customer education, innovation

3rd hour – Roundtable:

Open discussion of key challenges with candid feedback suggestions & methods

Dates for 2007:

- **January 19th**
- **February 16th**
- **March 23rd**
- **April 27th**
- **May 18th**
- **June 15th**
- **July 20th**
- **August 17th**
- **September 14th**
- **October 19th**
- **November 16th**
- **December 14th**

Time:

Meetings are from 8:00 a.m. to 11:00 a.m.

Where:

MAIA's office in Framingham, MA

Who:

Don't wait – Sign up now!
Limited to first 12 people.
(We must have a minimum of 8 to run the program.)

Facilitator:

Bonni Carson DiMatteo, President of Atlantic Consultants is a management consultant and coach with over 25 years of experience in a wide range of industries. She has facilitated CEO Roundtables for several years and finds it “the greatest way for leaders to learn new and unique ways to solve old problems”. “There is nothing like having eleven other experts who have experienced something similar and can save your time and money with their sage advice.

At **Leadership Roundtables™** everyone is an expert and everyone is a student”.

A Dozen Reasons to Join Leadership Roundtables™

1. Have an expert sounding board for issues you cannot easily discuss with others
2. Break down the isolation of being the leader
3. Hear how other leaders have resolved similar problems
4. Make more informed decisions
5. Learn resources other agencies have used
6. Learn best practices
7. Benefit from learning how to avoid costly mistakes others have made
8. Learn what trends will impact your industry and agency
9. Help others
10. Increase strategic thinking
11. Implement strategies
12. Improve performance and profits

Costs:

Considering the wealth of information and the money saved on mistakes avoided, this program is very cost effective.

MAIA Member Fee:

\$300.00/month or a discounted fee of \$3,000.00 a year if pre-paid

Non-Member Fee:

\$600.00/month or a discounted fee of \$6,000.00 a year if pre-paid

Please understand that this is a commitment of one year, if for any reason you are unsatisfied after 3 months, we would discuss refund accommodations.

How can you sign up?

Fill out the form on the reverse and send in your first month's deposit today!

Questions?

Please contact **Heather Kramer, CIC, VP of Training** at **800.222.2699** or email her at **hkramer@massagent.com**.