

MAKING AND KEEPING THE SALES – WHILE REDUCING YOUR E&O EXPOSURE; WE'VE GOT THE TOOLS TO GET IT DONE...AND DID WE MENTION WE'VE GOT THEM FOR A SIGNIFICANTLY REDUCED COST?

THE COMPETITION IS INTENSE in today's marketplace, and your agency needs the ability to capitalize on opportunities while reducing your exposure to an E&O loss. Knowing that, we have worked with both **AMS** and **The Rough Notes Company** to provide you with the following tools for an unbelievably discounted price.

Producer Plus(AMS) – A fully integrated software package designed to assist you in the sale and retention of commercial accounts, from lead development through sales. This solution integrates with InStar, AMS360, AfW, and Prime management systems, providing you with real-time access to:

- ISO Forms Library
- Manuscript endorsements
- ACORD worksheets
- Coverage definitions
- And more

The Producer Plus deal is 50% off setup fees (\$1097.50 value) with unlimited users (\$225/per user value), call 800-444-4813 or www.vertafore.com/producerplus-utica for special offers. Valid 60 days from date of your current E&O policy renewal.

Producer Online(Rough Notes) – Another great solution for you. Producer Online is a Web based resource that will help your entire agency – from your most recent hire to your most seasoned staff member. Save time and gain expertise by using Producer Online to help:

- Identify and understand the risk exposures associated with both personal and commercial lines accounts
- Obtain detailed descriptions and analysis of the related coverages that should be considered for each classification
- Access risk specific questionnaires and E&O checklists
- And more

SPECIAL PRICING:

\$400 first year

For Credit Card Purchase:


<http://shoppingcart.roughnotes.com/produceronline/>
One year subscription Promo Code: 1POLAUTICA101

You may qualify for a 5% credit on your E&O premium with approved usage of the **Exposure Analysis Checklist** – subject to Underwriter review and approval.
(if currently in use, you may qualify for the credit now – subject to Underwriter review and approval.)

To learn more about the tools that can help to save you time and money,
be sure to view both **Producer Plus** and **Producer Online** on the web.

And if you're already familiar with what these tools can do for you, don't hesitate in completing an order form and be on your way to maximizing your sales efforts while reducing your E&O exposure.

These offers do not require purchase of a Utica policy.

 **Utica National Insurance Group**
Insurance that starts with you.®

Utica Mutual Insurance Company and its affiliated companies, New Hartford, NY 13413